

Smart Solution Template

Lantern

Lantern is a virtual standard messaging service (SMS) for parents and caregivers with children birth to 5 years old that sends text nudges about parenting practices and child development. Core content messages are curated by Lantern and will include a link for more information related to the message content. Messages are sent at least 2 times a week through a standard messaging service SMS and are personalized to the child's age. One staff person will be the point person for Lantern who will need to participate in an onboarding training focused on how to use the Lantern platform and best practices to engage families. #Field 1

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- LP will curate messages regarding local updates to families.
- LP will NOT curate messages regarding local updates to families.