

Smart Solution Template

Public Awareness and Outreach

Public awareness and outreach is a compilation of communication strategies used to share information regarding early childhood systems, Smart Start programs, services, and resources. Communication strategies will include #Field 1 and dosage will vary.

#Field 1

- Website Promotion
- Social Media
- News Media and Press Engagement)
- Community & Print Based Outreach (newspapers, magazines, brochures & flyers, posters, direct mail, television and radio promotion, event sponsorship signage, and other nondigital forms of promotion)
- Public Event Outreach
- Partnerships with other organizations
- Presentations