

Smart Solution Template

Dolly Parton's Imagination Library (DPIL)

Dolly Parton's Imagination Library (DPIL) is a book distribution program for children birth to 5 years old. Books are free for families and will be mailed directly to the registered child's home, in the child's name from the Dollywood Foundation. Local affiliates will recruit families with children in the selected coverage area by coordinating with partner organizations and other local agencies to promote enrollment and utilizing outreach and media. Local affiliates must enter and manage family information in the DPIL Book Order System (BOS) database. Local affiliates will manage monthly invoices and pay a per child per month fee to cover wholesale books and mailing expenses. There will be staff available to assist with DPIL tasks.