

## **Smart Solution Template**

### **Consumer ED and Referral via NC CCR&R**

Consumer ED and Referral via NC CCR&R is for families with children birth to 5 years old designed to educate and assist them in finding childcare programs that meet their child's and family's needs. This activity includes (1) Collecting Information, (2) Consumer Education, and (3) Referrals. Referrals will be made for local licensed or license-exempt, legally operating childcare programs while informing families/caregivers of the importance of visiting programs, what to look/ask for during visit, range of cost of childcare, availability of subsidies that may help cover the cost of care, what quality childcare is in general and other information and resources as needed. Consumer ED and Referrals are conducted via telephone call, in-person and/or virtually and are conducted on an as needed basis. A Regional Consumer Educator, Parent Specialist or Referral Specialist must have one year's paid experience in childcare, early childhood education, or other children's services and must complete the Child Care Resource and Referral onboarding course.