

Solution Templates

Raising A Reader (RAR) – Classic Red Book Bag Program

Raising A Reader is a family literacy program for families with children birth to 5 years old. Core components for model fidelity include Training for RAR coordinators, implementers and parents, Book Bag Rotation, Connection to Local Library, Family Engagement and Evaluation. RAR Coordinators will complete the RAR Coordinator Training and then conduct 2 trainings for implementers each year. Implementers will receive yearly onsite coaching during a site visit from the RAR Coordinator. Red Bags, each with 3-4 award-winning books, will rotate weekly into homes for 6 to 10 months. Families will be provided with family engagement sessions that provide information and strategies for sharing books and creating home-based literacy routines at least twice a year. This activity is delivered in-person.